

# **California Association of Health Underwriters**

## **CALL FOR NOMINATIONS FOR OUTSTANDING LOCAL CHAPTER NEWSLETTER**

### **Description:**

Traditionally at the annual Sales Conference, CAHU recognizes one or more local chapter for outstanding newsletters. This year, awards will be given to one outstanding large local chapter (more than 200 members as of September 1, 2007, based on CAHU's records) and one outstanding small local chapter (less than 200 members as of September 1, 2007, based on CAHU's records). If you would like to submit your local chapter newsletter(s) for consideration, please complete and return the submission form for this prestigious award.

### **Criteria:**

Winners will be chosen based on the following criteria:

1. Newsletters produced between July 1, 2006, and June 30, 2007, are eligible for submission.
2. Newsletter content; the Awards Committee will be looking for newsletters that: (a) list local chapter Board members and their contact information; (b) promote membership in the local chapter and CAHU; (c) include a calendar of upcoming local and state association events; (d) provide legislative updates and information; and (e) inform members about continuing education opportunities as well as other items of local interest.
3. Newsletter appearance and design (newsletters produced by volunteers without assistance from professional graphic artists will be given offsetting consideration)

### **Rules:**

1. Submissions must be accompanied by the form that CAHU provides.
2. Submissions may include from one to twelve sample newsletters.
3. All submissions must be received by the deadline; submissions received after the deadline will be disqualified.
4. Submissions will not be returned.
5. Submissions will be accepted by overnight mail or regular mail. For submissions sent by regular mail, postmarks do not apply; submission forms and accompanying newsletters samples must be received in the CAHU office by the submissions deadline regardless of the method of delivery.

### **Submissions Deadline:**

All submissions are due in the CAHU office by **5:00 p.m. on Friday, September 1, 2007.**

**Send your submission to the CAHU office by 5:00 p.m. on Friday, September 1, 2007,  
to 4747 N. First #140, Fresno, CA 93726,**

# California Association of Health Underwriters

## SUBMISSION FOR OUTSTANDING LOCAL CHAPTER NEWSLETTER

**Local Chapter Name:** \_\_\_\_\_

Name of 2005-2006 Local Chapter President: \_\_\_\_\_

Name and local chapter Board title of person responsible for producing the local chapter newsletter in 2005-2006:

\_\_\_\_\_

**Local Chapter Size:**

- More than 200 members as of September 1, 2006
- Less than 200 members as of September 1, 2006

**Newsletter Frequency:**

- Monthly
- Bi-Monthly
- Quarterly
- Other (*please specify*): \_\_\_\_\_

**Newsletter Graphics and Design Produced By:**

- All volunteers
- One or more professional graphic design artist(s)
- The printer who prints the newsletter
- A combination of volunteers and professional graphic design artist(s) or the printer who prints the newsletter
- Other (*please specify*): \_\_\_\_\_

**Submit this form with one or more sample newsletters that were produced and distributed between July 1, 2006, and June 30, 2007.**

**Send your submission to the CAHU office by 5:00 p.m. on Friday, September 1, 2007,  
to 4747 N. First #140, Fresno, CA 93726,**